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**BEST-SELLING AUTHOR AND MOTIVATIONAL SPEAKER, DR. MYLES MUNROE, TO ADDRESS FIRST ANNUAL CARIBBEAN TOURISM SUMMIT**

*Washington, DC Hosts Groundbreaking Summit with Focus on the Caribbean*

NEW YORK, March 7, 2008 – Founder and Senior Pastor of Bahamas Faith Ministries International, Dr. Myles Munroe, is expected to help set an energetic and inspirational tone with an address to international leaders from the political, tourism, investment and Caribbean communities and Friends of the Caribbean at the first *Annual Caribbean Tourism Summit (ACTS)*. The groundbreaking conference, scheduled to take place at the **International Trade Center** at the Ronald Reagan Building in downtown **Washington, DC** from **June 21-24, 2008**, will focus on the economic future of the Caribbean region. It is expected to attract more than 1,000 participants from government, the tourism industry, investment and financial services sectors.

Organized by the Caribbean Tourism Development Company (CTDC), the marketing and business development company owned equally by the Caribbean Hotel Association (CHA) and the Caribbean Tourism Organization (CTO), ACTS will focus on two critical issues for the Caribbean tourism sector: marketing and investment and the greater implications they have on various other industries such as agriculture, construction, aviation and more.

Dr. Munroe, who is scheduled to lead a motivational brunch on the morning of Sunday, June 22, was chosen to speak based on his ability to truly energize a diverse audience. Known for his vision of "Transforming followers into Leaders," Munroe has a tremendous influence on a wide range of interest groups as evidenced by the demand for his books, which are distributed in more than 80 countries. As a well known motivational speaker, Munroe will design his message to inspire investors, politicians, tourism industry executives and the Caribbean Diaspora and Friends of the Caribbean to bring continued growth and prosperity to the Caribbean region.

“ACTS will be a time when all investors, political and tourism decision-makers, as well as the powerful U.S based Caribbean community will be called upon to help the Caribbean get on the path to realizing its full economic potential and we’re very excited to have one of our region’s most celebrated motivational and spiritual speakers to add his influence to this important effort,” said Senator Allen Chastanet, co-chairman of the CTDC.



## DC Caribbean Tourism Summit/2

Dr. Munroe joins an already stellar group of speakers, including former Federal Reserve Chairman Dr. Alan Greenspan, who will make the keynote address on Monday, June 23. Greenspan is considered the leading authority on American domestic economic and monetary policy. His experience as chairman of the Board of Governors of the Federal Reserve of the United States for two decades and his continued active influence today offers the opportunity to provide valuable insights for a region that continues to grow and evolve in its economic power.

The Summit represents a partnership among leaders of more than 30 Caribbean governments, investment companies and the Caribbean hotel and tourism industry. Caribbean government officials will include Prime Ministers, Finance Ministers, Tourism Ministers and Central Bank Governors.

“This conference is a rare opportunity to take a close look at the key issues and solutions that will grow tourism and investment revenue in the region,” said Peter Odle, co-chairman of the CTDC.

This historic summit is scheduled to coincide with June’s *Caribbean American Heritage Month*, with activities to include an Awards Gala Dinner & Ball, an Exhibition and events to honor the Caribbean Diaspora. In addition, the conference will encompass the business meetings of the Caribbean Hotel Association and the Caribbean Tourism Organization. For more information on the first Annual Caribbean Tourism Summit, visit: [www.CaribbeanTravel.com](http://www.CaribbeanTravel.com) or [www.ACTSdc.com](http://www.ACTSdc.com)

### **About The Caribbean Tourism Development Company**

The Caribbean Tourism Development Company (CTDC) is a marketing and business development entity, owned equally by the Caribbean Hotel Association (CHA) and the Caribbean Tourism Organization (CTO). Its mission is: To own, promote, protect, advance and enhance the Caribbean brand.

The CTDC combines the resources of the Caribbean region’s destinations, accommodations and service providers to create a viable, cohesive, business unit that is able to identify commercial opportunities and allow the members of CHA and CTO to benefit collectively from those opportunities in ways that individually they could not. In all its endeavors the company will engage only in activities that honor the Caribbean brand and benefit the members of CHA and CTO. The CTDC may be contacted through the offices of the CTO and CHA.

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