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**INAUGURAL ACTS EXHIBITION OPEN TO THE GENERAL PUBLIC ON SUNDAY, JUNE 22**  
***Complimentary Admission at First Annual Caribbean Tourism Summit Brings the Caribbean to D.C.***

WASHINGTON, DC, June 18, 2008 – Delegates and the general public are invited to attend the ACTS Exhibition on June 22 from four to seven p.m. as part of the inaugural *Annual Caribbean Tourism Summit (ACTS)* in Washington, DC. Attending consumers will receive free admission for the opportunity to interact with some of the most influential policy makers and tourism officials from more than 30 Caribbean countries who will present the latest innovations in marketing, web design and new advances in the hotel service industry. ACTS participants will also get a taste of the Caribbean by enjoying fine food and entertainment while discovering the latest vacation offers.

“We have many prominent exhibitors represented at our first annual ACTS Exhibition,” said Hugh Riley, co-chief operating officer for the Caribbean Tourism Development Company. “Some will be showcasing new and enticing products and services that will enhance the way we do business in the Caribbean, while others will focus on ways of improving the vacation experience for our visitors”.

Participating exhibitors include: Air Jamaica, American Express, Anguilla Tourist Board, Bahamas Tourist Office, Barbados Tourism Authority, Cayman Islands Department of Tourism, Discover Dominica Authority, Dominican Republic Department of Tourism, Doubledown Media, Grenada Board of Tourism, IICA, Illusions VIP Services, International Fund for Animal Welfare, Jamaica Tourist Board, MACO Magazines, Martinique Promotions Bureau, Salto Systems, St. Kitts Investment Promotion Agency, St. Lucia Tourist Board, St. Vincent & the Grenadines, The New York Times, The Washington Times, Tourism Intelligence International, Tourism ROI, Trinidad & Tobago Tourism Development Company, Turks & Caicos Tourist Board, US Virgin Islands Department of Tourism and The Washington Times.

Organized by the Caribbean Tourism Development Company (CTDC), the marketing and business development unit owned equally by the Caribbean Hotel Association (CHA) and the Caribbean Tourism Organization (CTO), ACTS will be held from June 21 to June 24, 2008, at the **International Trade Center** in the Ronald Reagan Building. The conference will focus on two critical issues for the Caribbean tourism sector: marketing and investment and the greater implications they have on various other industries such as agriculture, construction, aviation and more.



For more information on the first Annual Caribbean Tourism Summit and events, visit

[www.ACTSdc.com](http://www.ACTSdc.com).

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ACTS Exhibition/2

**Sponsors**

Sponsors supporting this year's Annual Caribbean Tourism Summit include American Express, Bahamas, St. Kitts Investment Promotions Agency, Jamaica, Travelocity, The Wall Street Journal, Empire State Building National Geographic Traveler, The New York Times, The Caribbean Hotel Association, The Caribbean Tourism Organization and Boom Your Brand.

**About The Caribbean Tourism Development Company**

The Caribbean Tourism Development Company (CTDC) is a marketing and business development unit, owned equally by the Caribbean Hotel Association (CHA) and the Caribbean Tourism Organization (CTO). Its mission is to own, promote, protect, advance and enhance the Caribbean brand.

The CTDC combines the resources of the Caribbean region's destinations, accommodations and service providers to create a viable, cohesive business unit that is able to identify commercial opportunities and allow the members of CHA and CTO to benefit collectively from those opportunities in ways that individually they could not. In all its endeavors the company will engage only in activities that honor the Caribbean brand and benefit the members of CHA and CTO. The CTDC may be contacted through the offices of the CTO and CHA.

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